

The Clinical Trial Experience

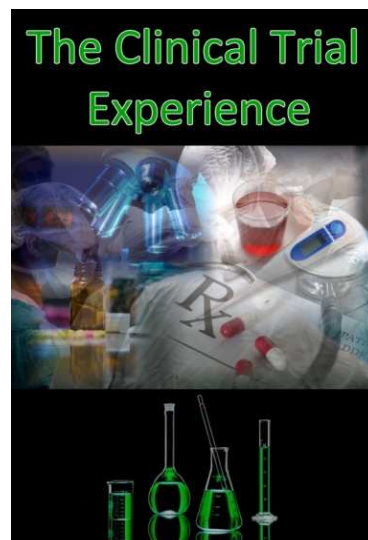
Designed for those with little or no knowledge of clinical trials or the drug development process, this exciting, creative, hands-on training experience uses easy-to-perform, easy-to-understand activities to take you through a clinical trial, from start to finish; from study design to the interpretation of results.

In Schools & colleges: Students in Key Stage 3 upwards see first-hand how science is applied in a real-life work environment and learn about careers not commonly advertised outside the pharmaceutical industry. This training is especially useful to augment and consolidate the science curriculum and the clinical trials unit of AQA Health & Social Care and Psychology at A-Level.

In Universities: Understanding clinical trials is important for undergraduate and post-graduate students in any discipline where they will pursue a career involving or allied to pharmaceutical, clinical or medical research. Clinical trials training may also be delivered as lectures, talks and presentations, either as a 'one-off' or to support undergraduate or postgraduate learning. These talks also provide valuable input for University clubs, societies and career departments.

For Professional Societies: *The Clinical Trial Experience* provides excellent basic training for individuals and groups wanting to understand how successful clinical trials are developed and run for drug evaluation and approval.

Industry: *The Clinical Trial Experience* introduces clinical trials and drug development to general managers, sales and marketing teams and personnel affiliated to these processes. Important information, terminology and jargon is demystified and presented in an easy-to-understand way, even for those with no science background.



Key benefits of *The Clinical Trial Experience* include

- ✓ Understanding clinical trials & their importance
- ✓ Understanding how to design an experiment & gain reliable results
- ✓ Hands-on experience reinforces & expands theory
- ✓ Improved team, analytical & interpersonal skills
- ✓ Increased sense of achievement, self-confidence and self-esteem



Trainer & Training

The trainer, Dr Stuart Wood, worked in clinical research, training and education in the pharmaceutical industry for more than 18 years and specialises in making complex processes easy to understand by everyone. All training is specifically tailored to the needs, experience and ability of each audience and delivered at a venue of the client's choice. *The Clinical Trial Experience* workshops typically last for 3 hours (½-day).

'Stuart is a rare individual. His ability to create sense from chaos, to distil clarity of thinking from murky waters and to impart technical knowledge in a way that makes it all seem simple, is a unique gift. His dry humour and ability to view things from a different angle, was of huge value and support to me in my role. Always challenging and thorough in his dissection, Stuart was great to work with and made meetings interesting! Put simply, he is a man many could learn from, pragmatic, human, reflective and passionate about the positive impact of what he does.'

SM : DeMontfort University, Leics.



Further Details & Information

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