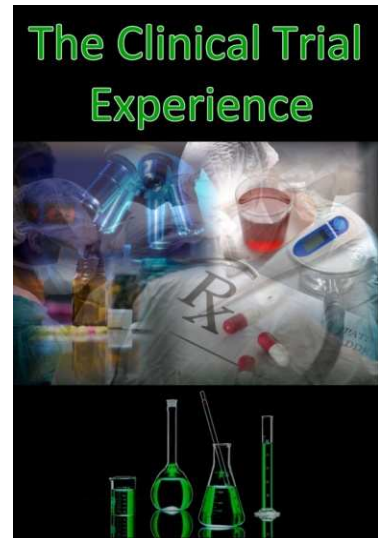


The Clinical Trial Experience

Designed for those with little or no knowledge of clinical trials or drug development this exciting, creative, hands-on training uses easy-to-perform, easy-to-understand activities to take you through a clinical trial, from start to finish; from study design to final results.

The Clinical Trial Experience lets participants 'run their own clinical trial'. They learn about clinical trials and the drug development process and why good experimental design, careful control and good interpersonal skills are essential for achieving accurate results, meaningful results.

Although *The Clinical Trial Experience* is designed as a hands-on workshop, information on clinical trials can also be delivered as lectures, talks and presentations. Content and style of training are tailored to each audience and situation.



Who is it for?

The Clinical Trial Experience and the clinical trials lecture are directly applicable to undergraduate and post-graduate students in science, social sciences, psychology, pharmacy and medicine; university societies with a focus, interest or potential career feed into clinical research; members of professional societies considering a career in clinical research; or career options within the pharmaceutical industry; after dinner talks at local or regional meetings.

Key benefits of *The Clinical Trial Experience* include

- ✓ Understanding robust experimental design and control for reliable results
- ✓ Hands-on experience reinforces & expands on theory
- ✓ Improved team, analytical & interpersonal skills
- ✓ Increased sense of achievement
- ✓ Understanding clinical trials and allied processes



Trainer & Training

The trainer, Dr Stuart Wood, worked in clinical research, training and education in the pharmaceutical industry for more than 18 years and specialises in making complex processes easy to understand by everyone. All training is specifically tailored to the needs, experience and ability of each audience and delivered at a venue of the client's choice. *The Clinical Trial Experience* workshops typically last for 3 hours (½-day).

'Stuart is a rare individual. His ability to create sense from chaos, to distil clarity of thinking from murky waters and to impart technical knowledge in a way that makes it all seem simple, is a unique gift. His dry humour and ability to view things from a different angle, was of huge value and support to me in my role. Always challenging and thorough in his dissection, Stuart was great to work with and made meetings interesting! Put simply, he is a man many could learn from, pragmatic, human, reflective and passionate about the positive impact of what he does.'

SM : DeMontfort University, Leics.



Further Details & Information

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